

Wednesday, August 04, 1999

Folks,

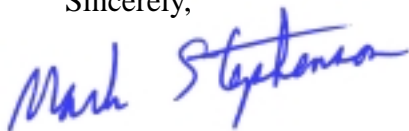
This year marks the sixth annual Workshop sponsored by the Extension Education Committee. Last year our program provided an overview of world trade in dairy products with an emphasis on where the U.S. piece fits into that global puzzle. It is our intention to dedicate three of these annual Workshops to the theme of the international dairy trade puzzle. With a new round of GATT negotiations beginning this Fall in Seattle, we thought that it would be appropriate to explore dairy issues as they relate to liberalized trade and the WTO. Moreover, why not hold the meeting in Seattle?

The program will begin at 1:00 on Monday, October 18th and continue through 5:00 on Tuesday evening. This should give many travelers the opportunity to fly into Seattle on Monday morning and return on Tuesday evening if that is their desire. However, Seattle is a beautiful destination and our hotel is located within blocks of the Pike Place Market and the waterfront. You may wish take a couple of extra days to enjoy your surroundings.

Reservations can be made at Cavanaugh's on Fifth Avenue by calling 1 (800) 325-4000. Please identify yourselves as being associated with the "Dairy Trade Policy" group or Cornell University to receive our negotiated rates of \$139 per night. The cost of the Workshop will be \$150 and will cover meals and breaks during the program.

I will send a second flyer with more details about the Workshop in a few weeks, and our completely new web site <http://cpdmp.cornell.edu> will have updated details about the program as they are available. Please put these important dates on your calendar and plan to join us in Seattle on October 18th and 19th.

Sincerely,



Mark Stephenson, Ph.D.
Senior Extension Associate—Cornell Program on Dairy Markets & Policy



The Dairy Markets and Policy Extension Education Committee is an extension project of the Cornell Program on Dairy Markets and Policy, made possible by a grant through the U.S. Department of Agriculture. Drawing from leading university dairy marketing economists, its membership presently includes those individuals listed below. Other people who have served on the committee in the past include: Walt Wasserman, Cornell University; Larry Hamm, Michigan State University; Neil Pelsue, University of Vermont; Al Ortego, Louisiana State University; Robert Schwart, Texas A&M; Joe Outlaw, Texas A&M; Robert Jacobson, The Ohio State University; and Robert Yonkers, The Pennsylvania State University

Current committee members include:

Andrew Novakovic—Cornell University
Ronald Knutson—Texas A&M University
Robert Cropp—University of Wisconsin
Hal Harris—Clemson University
Mark Stephenson—Cornell University
Dave Anderson—Texas A&M University
Craig Alexander—Cornell University
Charles Nicholson—University of Vermont

Additional information about the workshop can be found on the World Wide Web site at:

<http://cpdmp.cornell.edu/workshop/>

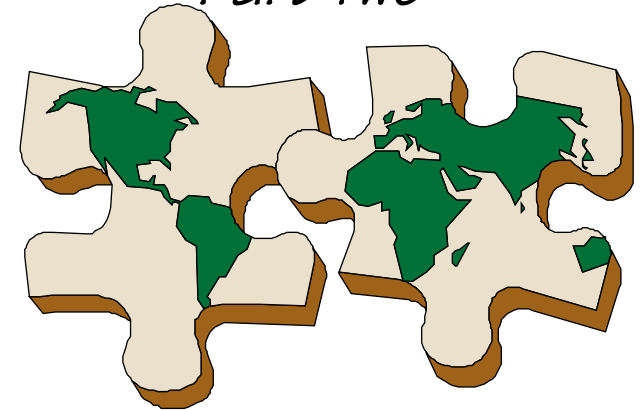
or by contacting Mark Stephenson at:
(607) 255-0324

CORNELL
UNIVERSITY
Program on Dairy Markets & Policy
Mark W. Stephenson
347 Warren Hall
Ithaca, NY 14853—7801

An Invitational Workshop
For Dairy Economists
And Policy Analysts

The International Dairy Trade Puzzle

—Part Two—



Sponsored by the

The Extension Education Committee

of the

National Institute of Livestock and Dairy Policy
Cornell Program on Dairy Markets & Policy

October 18 & 19, 1999

Cavanaugh's on Fifth Avenue
1415 Fifth Street
Seattle, WA 98101
Ph (800) 325-4000

About the Workshop...

This year will mark the sixth annual Workshop sponsored by the Extension Education Committee. Five years ago, the workshop focused on an evolving industry—one that was trying to understand the implications of substantial structural change and beginning to think about an emerging world market for dairy products. Four years ago we debated the outcome of an uncertain farm bill. The next year, the workshop sessions were centered on the major result of the FAIR Act—mandated federal order reform. And, two years ago we envisioned an industry without federal order programs.

The direction of domestic policy continues to move us toward a less regulated dairy industry. New production and processing technologies hint that our ability to produce milk and dairy products will outstrip domestic demand over the next several years. Last year in Baltimore, we began to explore the first pieces of the dairy trade puzzle.

The theme for this year's Workshop will again be the international dairy trade puzzle. Presentations and workgroup discussions will be structured to examine liberalized trade and the WTO. As we consider the many pieces of this puzzle, we invite you to come and be an active participant in this thought process.

The Program...

Monday, October 18

11:00 Registration
1:00 Welcome
1:15 World Trade Organization—What is it?
2:00 Global Dimensions of Dairy Trade
2:45 Producer Subsidy Equivalents
3:30 Break
3:45 Codex and Other Barriers to Trade
4:30 Impacts of Trade Liberalization
5:30 Adjourn
6:00 Reception and Dinner—provided

Tuesday, October 19

7:30 Continental Breakfast
8:00 Country Specific Trade Issues

- Canada
- European Union
- United States

10:15 Break
10:30 Potential Customers—Latin America, Asia, Africa
11:15 Panel

- New Country Production Potential
- United States Production Potential

12:15 Lunch—provided
1:15 Breakout Session
3:30 Wrap up and Workshop Adjourned

Location, Date, and Cost...

Seattle, Washington is the site for this year's Workshop. We hope you will find it to be a convenient and affordable trip. The conference planners also thought you might enjoy combining the workshop with a little rest and relaxation.

The Workshop is being held at Cavanaugh's on Fifth Avenue. Cavanaugh's is located within walking distance of the waterfront. The famous Pike Place Market and many other attractions are just around the corner. We have been fortunate to have set aside a block of rooms at a special workshop rate of \$139 a night. You will need to contact the hotel directly to make your reservations. **Hotel accommodations are quite full during this time and the block of rooms will only be held until September 17...please make your reservations now.** Call the hotel at (800) 325-4000 and tell them that you are with the "Dairy Trade Policy" or "Cornell University" group.

The registration cost for the Workshop itself is \$150 per participant. Breaks, lunch, a social hour, dinner and a continental breakfast are provided as per the program agenda. A check made payable to "Cornell University" should be sent to:

Wendy Barrett
314 Warren Hall
Cornell University
Ithaca, NY 14853-7801

no later than October 4th. Late registrations will be charged \$175 per participant.